

ทอว,

หมายเลขหนังสือ	
วันที่	129699
วันที่	26 พ.ค. 58
เวลา	14.55น.



ที่ ศธ 0526.02/ ว 07072

คณะรัฐประศาสนศาสตร์
สถาบันบัณฑิตพัฒนบริหารศาสตร์
คลองจั่น บางกะปิ กทม. 10240

21 ตุลาคม 2558

กองการเจ้าหน้าที่	ที่ E 0694
วันที่ 26 ต.ค. 2558	ที่ 16.14.
หน่วยงาน/ผู้รับผิดชอบเวลา	
<input checked="" type="checkbox"/> ศ.พบ.	<input type="checkbox"/> กอช.
<input type="checkbox"/> ผบส.	<input type="checkbox"/> ศสพ.
<input type="checkbox"/> ผบพ.	<input type="checkbox"/> กตจ.
<input type="checkbox"/> กวช.	<input type="checkbox"/>

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เรื่อง ขอเชิญส่งบุคลากรเข้ารับการอบรมหลักสูตร
เรียน อธิบดี
กรมประชาสัมพันธ์

สิ่งที่แนบมาด้วย เอกสารประชาสัมพันธ์หลักสูตรและใบสมัคร จำนวน 1 ชุด

ด้วยคณะรัฐประศาสนศาสตร์ สถาบันบัณฑิตพัฒนบริหารศาสตร์ ร่วมกับ สถาบันผู้นำเพื่อการพัฒนา มหาวิทยาลัยสแตนฟอร์ด (LAD - Stanford University) จะจัดอบรมหลักสูตร The Role of Public Policy in Private Sector Development การจัดอบรมกำหนดให้มีขึ้น ระหว่างวันที่ ๓ - ๕ กุมภาพันธ์ ๒๕๕๘ เวลา 08.30 - 18.30 น. ณ ห้องฝึกอบรมอาคารนวมินทร์ราชธานี ชั้น 4 ผู้เข้ารับการอบรมประกอบไปด้วยผู้บริหารระดับกลางจากขององค์กรภาครัฐบาล รัฐวิสาหกิจ ภาคเอกชน และภาคประชาสังคม ที่มีประสบการณ์ในการทำงานไม่ต่ำกว่า 5 - 10 ปี จำนวนไม่เกิน 30 ท่าน รายละเอียดปรากฏตามเอกสารประชาสัมพันธ์หลักสูตร ที่แนบมาพร้อมนี้

คณะรัฐประศาสนศาสตร์ พิจารณาเห็นว่า หลักสูตร The Role of Public Policy in Private Sector Development จะเป็นประโยชน์อย่างยิ่งต่อบุคลากรในหน่วยงานของท่าน จึงเรียนมาเพื่อโปรดพิจารณาส่งบุคลากรเข้ารับการอบรมหลักสูตรดังกล่าว พร้อมทั้งขอความอนุเคราะห์ประชาสัมพันธ์หลักสูตรให้บุคลากรในหน่วยงานของท่านทราบโดยทั่วกัน ค่าธรรมเนียมการอบรม ท่านละ 28,000.- บาท (สองหมื่นแปดพันบาทถ้วน) รวมค่าเอกสารประกอบการอบรม ค่ากระเป๋าเอกสาร ค่าอาหารกลางวันและของว่างตลอดระยะเวลาการอบรม ทั้งนี้ ค่าราชการและพนักงานรัฐวิสาหกิจ สามารถเบิกค่าธรรมเนียมการอบรมจากต้นสังกัดได้ โดยรับสมัครตั้งแต่บัดนี้ถึงวันที่ 30 ธันวาคม 2558

คณะรัฐประศาสนศาสตร์ หวังเป็นอย่างยิ่งว่าคงจะได้รับความอนุเคราะห์จากท่านด้วยดี จึงขอขอบคุณมา ณ โอกาสนี้

ขอแสดงความนับถือ

(ผู้ช่วยศาสตราจารย์ ดร.ไพโรจน์ ภัทรนรากุล)
คณบดีคณะรัฐประศาสนศาสตร์

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สำนักงานเลขานุการคณะ
โทรศัพท์ 0-2727-3701
โทรสาร 0-2375 - 1297

เรียน ผอ.สำนัก/กอง ผชช. และหัวหน้าหน่วยงาน
เพื่อโปรดทราบ และแจ้งให้ข้าราชการในสังกัด
ได้ทราบโดยทั่วกัน จะเป็นพระคุณยิ่ง

PZ

(นายกิตติศักดิ์ หาญกล้า)

อกจ.

๓๐ ต.ค. ๕๘

THE ROLE OF PUBLIC POLICY IN PRIVATE SECTOR DEVELOPMENT

FEB 1-5 | 2016

THE ROLE OF PUBLIC POLICY IN PRIVATE SECTOR DEVELOPMENT (PPPSD 2016)

The Graduate School of Public Administration
National Institute of Development Administration

118 Serithai Road, Klongchan, Bangkok
Bangkok 10240 Thailand

Tel: +662.727.3701 Fax: +662.375.1297

Email: pppsd2016@nida.ac.th / pppsd2016@gmail.com

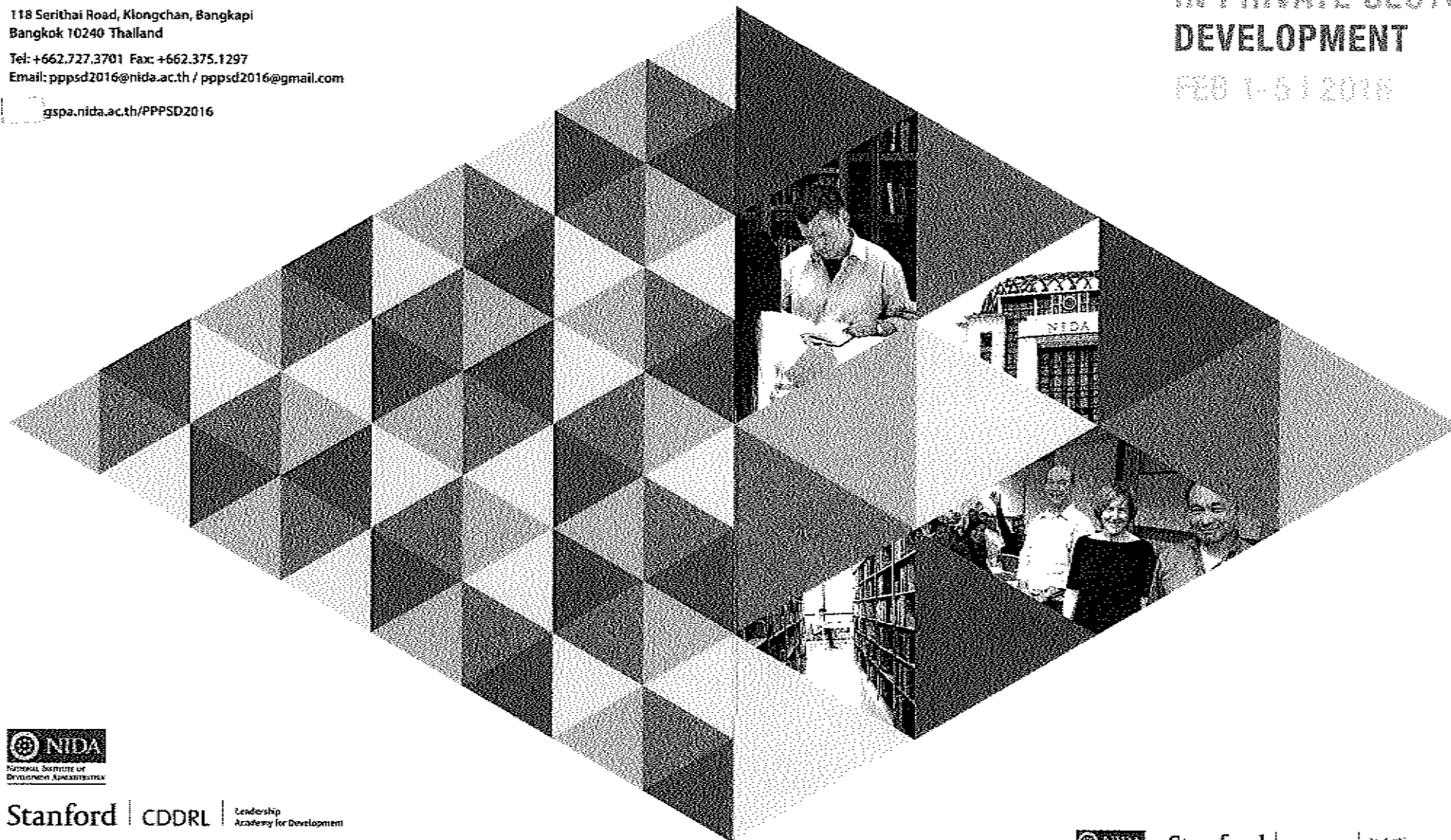
gspa.nida.ac.th/PPPSD2016



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THE ROLE OF PUBLIC POLICY IN PRIVATE SECTOR DEVELOPMENT

FEB 1-6 / 2018

GRADUATE SCHOOL OF PUBLIC ADMINISTRATION
NATIONAL INSTITUTE OF DEVELOPMENT ADMINISTRATION
LEADERSHIP ACADEMY FOR DEVELOPMENT (LAD)

Introduction

This module addresses the challenges faced by public sector leaders as they foster economic growth in politically charged environments. Offered in partnership with the **Leadership Academy for Development (LAD)** at **Stanford University** and **Johns Hopkins University School of Advanced International Studies**, it uses case studies (mostly drawn from Asia) on how public policy can help the private sector be a constructive force for economic growth and development. A driving principle of the LAD module is that policy reform is not like engineering or other technical fields that have discrete skills and clear, optimal solutions. Instead, successful reformers must be politically aware and weigh a broad range of factors that influence policy outcomes. They must have a solid grasp of country-specific economic, financial, political and cultural realities. Most importantly, they must have a sense of how to set priorities, sequence actions and build coalitions. LAD provides participants with an analytical framework to build these leadership abilities and operate effectively under adverse conditions. Major themes are

- 1) Providing Public Goods
- 2) Bypassing Bureaucratic Obstacles
- 3) Facilitating Investment
- 4) The State as Economic Catalyst

This program is designed to reinforce and illustrate three critically important hypotheses about the role of public policy in private sector development:

- 1) Public policy matters! The performance of the private sector and its role as either a catalyst or an obstacle to economic growth is closely connected to how well or badly government policies are designed and implemented.
- 2) The public officials responsible for enhancing private sector participation must acquire a range of analytical skills to be effective. But policy reform is not like engineering or other technical fields where there is a clear optimal solution to a problem. Designing and implementing meaningful policy reform requires a broader, more interdisciplinary knowledge of economics, politics, local history and culture, combined with a sense of how to set priorities, sequence actions and build coalitions.
- 3) Successful policy outcomes that encourage and strengthen private sector participation are contingent upon the capacity of government officials and business leaders to understand and appreciate the interests, motivations and objectives of their counterparts.



Leadership Academy For Development (LAD)

The Leadership Academy for Development (LAD) trains government officials and business leaders from developing countries to help the private sector be a constructive force for economic growth and development. It teaches carefully selected participants how to be effective reform leaders, promoting sound public policies in complex and contentious settings. LAD is a project of the Center for Democracy, Development and the Rule of Law, part of Stanford University's Freeman Spogli Institute for International Studies, and is conducted in partnership with the Center for International Business and Public Policy at the School of Advanced International Studies, Johns Hopkins University.

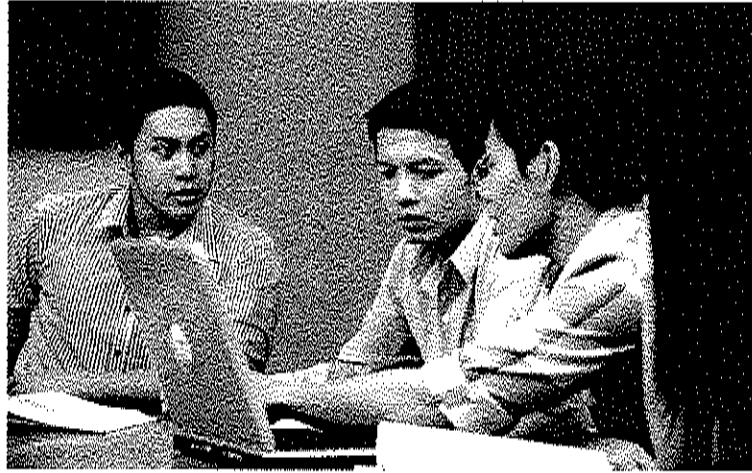
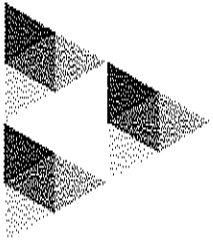
Target Audience

The program is designed for mid-level government practitioners, private and civil society sector executives with 5-10 years of work experience, members of the next generation of leaders from Thailand and Asia.

The Case Method

The **"case method"** is a technique of teaching and learning through the analysis of actual events that have occurred, allowing you to gain a realistic understanding of the roles, responsibilities and analytical skills required of decision makers, as well as the tensions that may arise between various stakeholders with different objectives. The cases in this course highlight both the political challenges and analytical tasks encountered by government officials in different countries who are responsible for formulating policies and programs designed to encourage a larger, more constructive private sector role in the local economy. Each case is presented from the point of view of a practitioner—usually a government official who played a central role in the policy making process. As the reader of the case, you are required to assume the role of the principal analyst/decision maker who must thoroughly analyze the problem, identify and assess the issues, and make a defensible decision on whether to proceed, and if so, how.

The case method is an active approach to learning. Rather than listening to lectures by professors (i.e. passive learning), participants are expected to actively engage in a structured class discussion of the case led by the professor. It cannot be stressed too strongly, therefore, that success with the case method used in this course hinges on your willingness and ability to prepare meticulously in advance of each class, and then participate actively in the class discussion. Because this is a relatively realistic, "hands-on" method of learning, the case method approach should help you to develop the skills needed to analyze some of the complex issues you encounter in your work. In addition, it should strengthen your ability to make difficult decisions and communicate effectively.



Study Groups

You will be assigned to a study group consisting of about five members on the first morning of the course. Time will be set aside during the course for groups to meet to discuss the case assignments after you have completed a careful reading of the case. These group sessions provide an opportunity to exchange views and discuss some issues likely to arise during class discussion. Reaching a group consensus is not the objective. Ultimately, the goal of this process is to challenge all participants to be more effective class participants, which heightens the quality of class discussion for everyone.

Speakers



ROGER LEEDS

Roger Leeds is a Professor at the School of Advanced International Studies (SAIS) of the Johns Hopkins University and Director of the School's Center for International Business and Public Policy. Dr. Leeds also has taught in the MBA programs at Wharton, University of Pennsylvania and Columbia University Business School. His work looks at the role of the private sector in the development process. Dr. Leeds' latest book is *Private Equity Investing in Emerging Markets* (forthcoming 2014).



MARY E. HILDERBRAND

Mary E. Hilderbrand is Senior Lecturer and Distinguished Practitioner in Residence at the George H.W. Bush School of Government and Public Service at Texas A&M University. She holds a Ph.D. in political science from Harvard University. At the Bush School, she is a member of the PSAA department, where she teaches courses on comparative public administration and governance reform. From 2000 to 2012 she was Fellow in International Development at the John F. Kennedy School of Government at Harvard University. From 2012 to 2014 she taught in and headed up the Governance and Policy Process Area of the School of Government and Public Policy (SGPP)-Indonesia. She was coeditor of *Transformation, Business as Usual, or Slow Fitful Progress? Recent Public Sector Reforms in Mexico* (2012).



TIPPAWAN LORSUWANNARAT

Tippawan Lorsuwannarat is Associate Professor and a former Dean of the Graduate School of Public Administration, National Institute of Development Administration (GSPA-NIDA). She received her Ph.D. in Administrative Studies and M.E.S. (Information Policy) from York University, Canada. Her research interests and working experiences are related to public administration reform; public budgeting; public, private, and civil society sector partnerships; e-government; and organizational change.

Information

Date & Duration	February 1-3, 2016
Venue	National Institute of Development Administration (NIDA) Bangkok, Thailand
Program Fees	Thai Baht 20,000/Participant
Language of Instruction	English
Application	Please submit application form and Curriculum Vitae
Application Deadline	December 30, 2015

Contact

Henrik Thies

Email: pppsd2016@nida.ac.th / pppsd2016@gmail.com

Manasree Pitarasari

Tel: +662.727.3701

Fax: +662.375.1297

Apply Online:
gspa.nida.ac.th/PPPSD2016/applyonline

For More Information:
gspa.nida.ac.th/PPPSD2016

APPLICATION FORM

THE ROLE OF PUBLIC POLICY IN PRIVATE SECTOR DEVELOPMENT | FEB 1-5, 2016

The Graduate School of Public Administration, National Institute of Development Administration (GSPA-NIDA)
In Collaboration with the Leadership Academy for Development (LAD), Stanford University

****Application Deadline: December 30, 2015 (Maximum 30 participants)**

1. APPLICANT DETAILS

Mr Ms Dr Other (please specify)

Name Last Name

Mailing Address

.....

Telephone Mobile Phone Email

Nationality Dietary Restriction (if any)

2. EDUCATION AND PROFESSIONAL EXPERIENCE

Highest level of education Field

Institution

Professional experience

Current Employment

Position Years of Relevant Experience

Describe your current role in your organization (1-2 sentences)

.....

.....

3. PROGRAM EXPECTATIONS

Motivation for Joining this Program

.....

.....

.....

4. PAYMENT DETAILS

Course Fee: Thai Baht 28,000

Method of payment:

By crossed cheque payable to "The National Institute of Development Administration"

Bank Transfer: (please send us a copy of your transfer slip)

Bangkok Bank Public Co., Ltd. / NIDA Branch

Account Name: National Institute of Development Administration, Siripattana Training Center

Savings Account Number: 944-0-00857-2

APPLICATION FORM

THE ROLE OF PUBLIC POLICY IN PRIVATE SECTOR DEVELOPMENT | FEB 1-5, 2016

5. ACCOMMODATION

The Grand FourWings Hotel, Bangkok | www.grandfourwings.com

(Participants will make their accommodation payment directly to the hotel)

- I do not need accommodation arrangement
- I need accommodation arrangement

Special room rate: Thai Baht 2,000++ /room/night (same price, single or double occupancy, breakfast included)

Check-in Date Check-out Date Number of nights

Signature

Date

**** NOTE:** Please complete the Application Form and submit together with a copy of the applicant's Curriculum Vitae either by email or post. All applications must be received before the application deadline (December 30, 2015). Applications are subject to review and acceptance by GSPA-NIDA. (Maximum 30 participants)

Email: pppsd2016@nida.ac.th / pppsd2016@gmail.com

Post: The Graduate School of Public Administration
National Institute of Development Administration (GSPA-NIDA)
118 Serithai Road, Klongchan, Bangkok
Bangkok 10240 Thailand

Attention: The Role of Public Policy in Private Sector Development (PPPSD 2016)
Henrik Thies (English), Nontawat Phatisena (Thai)

Apply Online: <http://gspa.nida.ac.th/pppsd2016/applyonline>

For More Information:

Website: <http://gspa.nida.ac.th/pppsd2016>
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