



บันทึกข้อความ

ส่วนราชการ สำนักการประชาสัมพันธ์ต่างประเทศ สังกัด โทร. ๐-๒๖๑๘-๒๓๒๓ ต่อ ๑๗๑๐, ๑๗๑๑

ที่ นร.๐๒๐๙.๐๓/๑๘๖๖

วันที่ ๑๕

เมษายน ๒๕๕๙

เรื่อง การประกวดรางวัล The 43rd JAPAN PRIZE 2016

เรียน ผอ.สทท., ผอ.สนช และ ผอ.สปช.๑-๘

ด้วย สถานีโทรทัศน์ NHK แห่งประเทศญี่ปุ่น จะจัดประกวดรางวัล The 43rd JAPAN PRIZE 2016 ซึ่งเป็นการจัดประกวดครบรอบปีที่ ๕๑ โดยแบ่งประเภทการประกวด ดังนี้

๑. การประกวดสื่อภาพและเสียงเพื่อการศึกษา ประกอบด้วย ๒ ประเภท

๑.๑ ประเภทสื่อฯ ตามอายุกลุ่มเป้าหมาย สิ่งที่สามารถส่งเข้าประกวด ได้แก่ รายการโทรทัศน์ ภาพยนตร์ และวิดีโอ

๑) สำหรับเด็กก่อนวัยเรียน (Pre-school) อายุไม่เกิน ๖ ปี

๒) สำหรับเด็กวัยประถม (Primary) (๖ - ๑๒ ปี)

๓) สำหรับเด็กวัยรุ่น เยาวชน (Youth) (๑๒ - ๑๘ ปี)

๔) เพื่อการศึกษาต่อเนื่อง (Lifelong learning) อายุ ๑๘ ปีขึ้นไป

รายการที่ชนะเลิศของแต่ละกลุ่มจะได้รับเงินรางวัล ๒,๐๐๐ เหรียญสหรัฐ และรายการที่ชนะเลิศเหล่านี้จะถูกคัดเลือกรายการที่ดีที่สุดเพียงหนึ่งรายการเพื่อรับรางวัลเกียรติบัตร เงินรางวัล ๕,๐๐๐ เหรียญสหรัฐ

๑.๒ ประเภทสื่อฯ สร้างสรรค์ สร้างการมีส่วนร่วม สิ่งที่สามารถส่งเข้าประกวด คือ สื่อฯ รูปแบบดิจิทัล เช่น เกมส์เพื่อการศึกษา แอปพลิเคชันต่าง ๆ และเว็บไซต์ เป็นต้น

๒. การประกวดข้อเสนอโครงการผลิตรายการโทรทัศน์เพื่อการศึกษา ข้อเสนอโครงการที่ชนะเลิศจะได้รับเงินรางวัล ๑๐,๐๐๐ เหรียญสหรัฐ รองชนะเลิศจะได้รับเงินรางวัล ๓,๐๐๐ เหรียญสหรัฐ และผู้ผ่านเข้ารอบห้าคนสุดท้ายจะต้องเดินทางมานำเสนอผลงานต่อคณะกรรมการนานาชาติ โดยทาง JAPAN PRIZE จะสนับสนุนค่าใช้จ่ายในการเดินทาง NHK ได้เริ่มเปิดรับสมัครผลงานตั้งแต่บัดนี้จนถึง ๓๐ มิถุนายน ๒๕๕๙ รายละเอียดเพิ่มเติมสามารถติดตามได้จาก <http://www.nhk.or.jp/jp-prize/english/index.html>

ทั้งนี้ หน่วยงานที่สนใจส่งรายการเข้าประกวด โปรดส่งผลงานมายัง สบต. ภายในวันที่ ๒ มิถุนายน ๒๕๕๙

จึงเรียนมาเพื่อโปรดพิจารณา

(นางวันเพ็ญ อัทธตัน)

ผอ.สปต.

CALL FOR ENTRIES - THE 43rd JAPAN PRIZE 2016

Dear Colleagues,

Greetings from ABU Secretariat, Kuala Lumpur!

We are delighted to announce that the Japan Broadcasting Corporation (NHK) will be accepting entries for the Japan Prize 2016 from **April 1 - June 30, 2016**.

The Japan Prize focuses solely on educational contents which covers diverse major issues around the world, aiming to contribute to the quality educational contents and international understanding.

They are looking forward to receiving entries from Asia Pacific region and particularly from ABU members.

They are accepting productions that fit with these divisions/categories:

Audiovisual Division

- Pre-school/Primary/Youth/Lifelong Learning Categories (TV program, film, video)
- Creative Frontier Category (website, game, application software, cross-media content)

TV Proposal Division

- Grants for educational TV program proposal*

*The list of countries and regions which are NOT eligible for this Division can be checked [here](#) .

Log on to <http://www.nhk.or.jp/jp-prize/english/index.html> for more information.

Regards,
Nisa Ahmad
Team Assistant,
Asia-Pacific Broadcasting Union
2nd Floor, IPPTAR Building, Angkasapuri
50614 Kuala Lumpur, Malaysia.

Tel: 603-2282 2480 / 7391
Fax: 603-2282 5292
www.abu.org.my



The 43rd

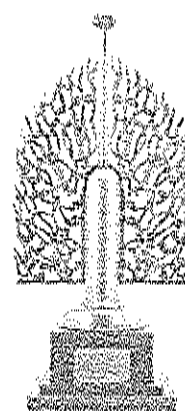
JAPAN PRIZE 2016

International contest
for educational media

Call for entries
April 1–June 30, 2016

ENTRY RULES: <http://www.nhk.or.jp/jp-prize/>

JAPAN PRIZE 日本賞



JAPAN PRIZE 2016

October 26–November 2, Tokyo, Japan

Dedicated to educational media for better international
understanding and cooperation since 1965



Submit your best work to inspire the world

Audiovisual Division

Pre-school/Primary/Youth/Lifelong Learning Categories (TV program, film, video)

Creative Frontier Category (website, game, application software, cross-media content)

TV Proposal Division









Grants for educational TV program proposals

Discover the future of educational media

Meet professional panelists at IPCEM

International Producers Conference for Educational Media,
which will offer critical insights and current trends

For Further Details: <http://www.nhk.or.jp/jp-prize/>

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Events & Calendar

JAPAN PRIZE 2016 Schedule

April 1 (Fri) 0:00 am	Entry site open
until June 30 (Thu) 23:59pm (JST)	Entry deadline
September 1 (Tue)	Announcement of preliminary selection results on the website. Finalists will be contacted directly by the Secretariat.
October 26 (Wed) - November 2 (Wed)	JAPAN PRIZE 2016 Final Selection, Finalists Works Screening, IPCCM, etc.
November 2 (Wed)	Announcement of the Prize Winners Awards Ceremony Reception



Entries & Judging <Audiovisual Division>

Entry Rules

Home	About	Entries & Judging	Events & Calendar	coming soon	coming soon	News Letter	Facebook	Past JAPAN PRIZE	J.P. LIBRARY	Contact
Overview	Required Software and File Format	Submission Info	Categories & Applicable Media	Prizes	FAQ	Entry Form	Download	Other Documents	External Links	
Overview	Required Software and File Format	Submission Info	Categories & Applicable Media	Prizes	FAQ	Entry Form	Download	Other Documents	External Links	

Purpose

JAPAN PRIZE aims to contribute to the development of educational broadcasting and media worldwide by awarding audiovisual contents that show high quality educational effects.

Entry Period

April 1 to June 30 at 11:59pm Japan Time, 2016

All required materials (including Entry Form, movie file, etc) should be at the Secretariat by June 30, 2016.

Entry Fee

There is no entry fee

*NOTE: Entering organizations are responsible for any fees that may arise in connection with entries and with preparing required materials, such as postal fees and taxes for delivery and return.

Categories & Applicable Media

- 1. Pre-school Category**
Educational audiovisual contents for pre-school children up to around age 6
- 2. Primary Category**
Educational audiovisual contents for primary school children around ages 6 to 12
- 3. Youth Category**
Educational audiovisual contents for youths around ages 12 to 18
- 4. Lifelong Learning Category**
Educational audiovisual contents for adults around ages 18 and over
- 5. Creative Frontier Category**
Educational audiovisual and interactive contents that open up new learning possibilities by taking advantage of the characteristics of digital media (Pre-school/Primary or Youth/Lifelong Learning)

Category	Applicable media	Remarks
1. Pre-school	TV program	Any related URL or other information will be viewed as a reference but not used as a judging criterion.
2. Primary	Film	
3. Youth	Video *including webcast	
4. Lifelong Learning		
5. Creative Frontier	Website Game (Web Game / Console Game / Game App.) Application Software Cross-media Content	Cross-media content is composed of multiple media such as a TV program, website and application software under the same title.

Prizes

The Grand Prix Japan Prize

(Trophy, Award Certificate, US\$5,000 prize money)

*Selected from among the Best Works in the 5 categories in the Audiovisual Division

Prizes for the Best Work in Each Category

(Trophy, Award Certificate, US\$2,000 prize money each)

Special Prizes

(Trophy, Award Certificate, US\$2,000 prize money)

*Selected from the entries in the Audiovisual Division

The Japan Foundation President's Prize

An excellent work that encourages mutual understanding among nations and races or contributes to cultural exchange

The UNICEF Prize

An excellent work that promotes understanding of the lives of children in difficult situations

Jury Recommendation

(Certificate)

*Jury Recommendation can be granted to an excellent work other than the above prize winners through consultation among the final jurors

Entry Eligibility

Entrants must be established organizations owning copyrights to the entry contents such as the following. Individuals are not eligible.

- Broadcasters
- TV/Film production companies
- Content production companies
- Educational research institutions
- Established NPOs, etc.

Entry Conditions

(1) Number of Entries

One entering organization may submit only one entry in each category. There will be a total of five submissions if it makes an entry in every category.

An entry may not be submitted in more than one category.

For a series, only one episode may be submitted in a given contest year.

A prize-winning content at the JAPAN PRIZE in the past may not be submitted.

(2) Date of Broadcast, Release, or Circulation & Language Requirements

Media	Date of Broadcast, Release, or Circulation	Language Requirements
TV program	Date of first broadcast, release, or circulation must be between January 1, 2015 and June 30, 2016.	Any but English dubbing and/or subtitles is mandatory.
Film		
Video		
Website	Date of first release or circulation or last update must be between January 1, 2015 and June 30, 2016.	Any but English demonstration video (dubbing and/or subtitled) is mandatory.
Game		
Application Software		
Cross-media Content		
	In order to judge properly from the time of entry to the final selection in October 2016, entry contents using internet or application software must be globally accessible with standard web browsers or the application itself, if necessary.	

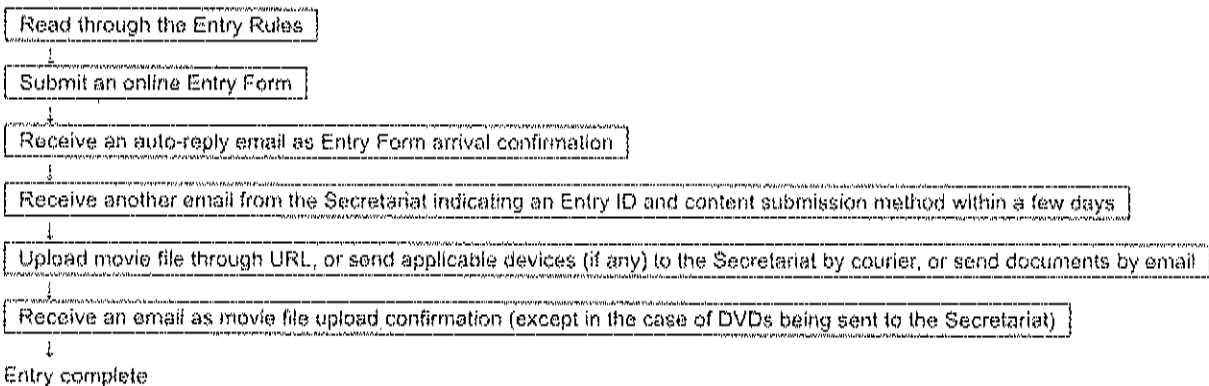
(3) Rights Clearances

- The entering organization shall take full responsibility for, and cover all costs associated with, the clearances of rights required for the use of its entry content and required materials as stipulated under Use of Entry below.
- The entering organization shall be responsible for receiving consent from all the copyright owners and co-producers of its entry content and required materials, in submitting the entry to the JAPAN PRIZE.
- The entering organization shall take full responsibility for any trouble that may arise in connection with the use of its entry content and required materials by the JAPAN PRIZE Secretariat and NHK as stipulated under the Entry Rules, and will hold the JAPAN PRIZE Secretariat and NHK harmless.

(4) Final Selection in the Creative Frontier Category

Producers/creators that have been selected as finalists in the Creative Frontier Category are required to come to Tokyo during the JAPAN PRIZE period (from October 27 to November 3) to present their entry content in front of the jurors at the NHK Broadcasting Center. The Secretariat will cover the airfare (economy class, two-way to/from the finalist's country/region and Japan), transportation (to/from the airport and hotel in Tokyo) and accommodation for one person, for each finalist.

How to enter



*All required materials (including Entry Form, movie file, etc.) should be at the Secretariat by June 30, 2016.

DEADLINE: June 30, 2016

Requested Materials for Preliminary Selection

Please submit the required materials listed below to complete the entry.

***NOTE:** The entry may be disqualified if any of the required materials are missing or if there are technical problems that prevent access/play of the entry.

Media	Required Materials
TV program	(1) One digital promotional photo (JPEG, GIF, PNG, up to 1 MB) (2) English movie file of the entry content *Entry content must be either dubbed into or subtitled in English without commercials and/or promotional materials and must have its original content as it was first broadcast or released. *If the entry content exceeds the maximum file size of 3 GB or if there is any problem with uploading the movie file, please send 2 DVD copies to the Secretariat by courier.
Film	
Video	
Website	(1) One digital promotional photo (JPEG, GIF, PNG, up to 1 MB) (2) Content information a. URL, ID, password, 5 promotion codes if necessary. b. If the entry content is not accessible through the internet, send 5 copies of the software to the Secretariat by courier. c. All media involved should be submitted for cross-media content. (3) English movie file of demonstration video (up to 10 min) Demonstration video should help jurors understand the entry content by illustrating features and user experiences, story development and effective operating method. It must be either dubbed into or subtitled in English. (4) English text guide The English text guide is to help jurors understand and play the entry content thoroughly by covering the following (e.g.): a. Overall site map, transition diagram, screenshot of top page with explanation b. Plot or script of the game (summary or extract) c. Game save data or screenshots of the first stage/level, middle stage and the last stage or answers to any quizzes and puzzles to be cleared to proceed through game, etc. Please send English text guide by email : s01602-japan-prize@nhk.or.jp NOTE: In order to create an efficient environment for judging, entrants may be requested to submit more than 5 copies of any of the content information indicated in (2) and the game hardware or playing device itself to the Secretariat, if necessary. The Secretariat will return submitted devices to entrants upon request.
Game	
Application Software	
Cross-media Content	

Flow from the Entry

April 1 (Fri)	Entry site open
June 30 (Thu)	Entry deadline
September 1 (Thu)	Announcement of the Preliminary Selection result on the official website. Finalist will be contacted directly by the Secretariat
September 15 (Thu)	Deadline for submission of required materials for the final selection
Oct 26 (Wed) – Nov 2 (Wed)	JAPAN PRIZE 2016 (Final Selection)
October 27 (Thu)	Arrival of the finalists in the Creative Frontier Category in Tokyo
October 28 (Fri)	Rehearsal and technical check for the Presentation
October 29 (Sat)	Presentation for the Creative Frontier Category
November 2 (Wed)	Announcement of Grand Prix Japan Prize at the Awards Ceremony, followed by the Reception

Required Materials for Final Selection

Finalists must send additional materials for the final selection.

NOTE:

Please make sure that all of the required materials arrive at the Secretariat on time. If the materials do not arrive by the deadline, the entry may lose its right to the final selection.

DEADLINE: September 15, 2016

Media	Required Materials
TV program	(1) Master quality movie file or tape Content must be identical to what was submitted for the preliminary selection. (2) Full script in English with time-codes Script must include all dialogue, narration, subtitles, time codes and credit lists in text. (3) Two digital high-resolution promotional photos (JPEG, GIF, PNG)
Film	
Video	
Website	(1) Master quality movie file of demonstration video Content must be identical to what was submitted for the preliminary selection. (2) English script of demonstration video with time-codes (3) Two digital high-resolution promotional photos (JPEG, GIF, PNG)
Game	
Application Software	
Cross-media Content	

Required Materials for Prize Winners

Media	Required Materials
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TV program	(1) Clean picture (textless) movie file or tape
Film	Content must be identical to what was submitted for the final selection.
Video	(2) Sound tracks of (1) (3) Script in the original language (if the original language is not English)
Website	(1) Clean picture (textless) movie file of demonstration video
Game	Demonstration video must be identical to what was submitted for the final selection.
Application Software	(2) Sound tracks of (1)
Cross-media Content	

Use of Entry

1. NHK may use the entry content and the required materials including photos as stipulated in (1) through (4) below, without fees.

(1) Broadcast

A. Domestic broadcast of all entry contents

NHK reserves the right to broadcast all of the entry contents and demonstration videos, for promotional purposes.

B. Domestic broadcast of prize-winning contents

a. In the event that a TV program, film, or video content wins a prize in the JAPAN PRIZE, NHK reserves the right to a single broadcast of all of the prize-winning contents in NHK's JAPAN PRIZE-related programs on its domestic broadcasting service. NHK reserves the right to a broadcast of part of the prize-winning contents for promotional purposes.

b. In the event that a website, game, application software or cross-media content wins a prize in the JAPAN PRIZE, NHK reserves the right to a single broadcast of all of the prize-winning contents and demonstration videos in NHK's JAPAN PRIZE-related programs on its domestic broadcasting service. NHK reserves the right to a broadcast of part of the prize-winning contents and demonstration videos for promotional purposes.

C. International broadcast of prize-winning contents

a. In the event that a TV program, film, or video content wins a prize in the JAPAN PRIZE, NHK reserves the right to a single broadcast of all or part of the prize-winning contents on NHK's international service 'NHK World Premium' for Japanese living outside of Japan. NHK will notify the entering organization the broadcast date/time and content of said program. Additionally, in case NHK wishes to broadcast all or part of the Grand Prix content, in English, on NHK's international service 'NHK World TV' for non-Japanese, the entering organization and its co-producers and all copyright holders shall cooperate to the best of their ability. The conditions of such a broadcast (including broadcast fee, duration and number of broadcasts, possibility of simultaneous online transmission, etc.) shall be determined in good faith through negotiations between NHK, the entering organization, its co-producers and all copyright holders.

b. In the event that a website, game, application software or cross-media content wins a prize in the JAPAN PRIZE, NHK reserves the right to a single broadcast of all or part of the prize-winning contents and demonstration videos on NHK's international service 'NHK World Premium' for Japanese living outside of Japan. Once NHK notifies the entering organization the broadcast date/time and content of said program, the entering organization shall grant permission for the broadcast and receive the permission of other copyright shareholders.

(2) Events

NHK reserves the right to the following:

A. Screening of segments of entry contents and demonstration videos during the JAPAN PRIZE Awards Ceremony.

B. Screening of all or part of entry contents and demonstration videos as well as exhibiting of actual websites, games, and other interactive materials at events held during the JAPAN PRIZE period.

C. Screening of all or part of entry contents and demonstration videos as well as exhibiting of actual websites, games, and other interactive materials at admission-free JAPAN PRIZE-related events organized by NHK, both within and outside of Japan.

(3) JAPAN PRIZE Library

NHK reserves the right to store the DVDs of prize-winning contents (English version) and demonstration videos in the JAPAN PRIZE Library. The JAPAN PRIZE Library lends out DVDs of prize-winning contents to broadcasting services, research institutions, and educational organizations such as universities under the condition that the organizations utilize the entry contents solely for study of educational contents or training of producers or study in class and not for commercial use or broadcast.

(4) Promotional activities other than broadcasts

NHK reserves the right to use segments of entry contents, demonstration videos and written information provided on the Entry Form, by editing the text at its own discretion, in JAPAN PRIZE-related videos, DVDs, CDs, websites, and printed materials, as part of NHK's promotional activities for the JAPAN PRIZE and announcement of the results.

2. Entering organizations and all copyright holders for the entry content acknowledge that their permission is granted regarding NHK's Use of Entry as stipulated in articles (1) ~ (4) above; this acknowledgement includes the permission of all authors and copyright owners of entry contents, as well as that of all persons appearing, performing, or rendering other services therein. However, notwithstanding the foregoing, in the situation listed in (1).C.a. above, NHK secures the right to use the copyrighted music contained in the submitted materials and demonstration videos, and entering organizations shall cooperate in providing NHK with the necessary information for such music.



April 1st Open

<For inquiries>

JAPAN PRIZE Secretariat

Tel: +81-3-3465-6199

Email: s01602-japan-prize@nhk.or.jp

Entries & Judging <TV Proposal Division>

Entry Rules

Introduction	Winning Prizes	Entry Period	Entry Fee	Entry Eligibility
Best Proposal Prize	Excellent Proposal Prize	Education for Sustainable Development	Production and Broadcast	Entry Conditions

Purpose

In order to contribute to the development of educational broadcasting around the world, the JAPAN PRIZE supports the realization of ideas for educational television programs in countries/regions with limited budgets and/or technical facilities.

Prize-winning organizations are required to produce and broadcast the proposed program within the year following receipt of the prize, and to report the progress of the production to the organizer.

Entry Period

April 1 to June 30 at 11:59pm Japan Time, 2016

Entry Fee

There is no entry fee

Prizes

The Best Proposal Prize US\$ 10,000

(The Hosokawa Foundation Prize)

The most outstanding proposal for a TV program which will contribute to education in an entrant's country/region

Excellent Proposal Prize US\$ 3,000

(The National Federation of UNESCO Associations in Japan Prize)

An excellent proposal for a TV program which will contribute to education in an entrant's country/region and to the promotion of ESD (Education for Sustainable Development)

*Education for Sustainable Development means including key sustainable development issues into teaching and learning; for example, climate change, disaster risk reduction, biodiversity, poverty reduction, and sustainable consumption. It also requires participatory teaching and learning methods that motivate and empower learners to change their behaviour and take action for sustainable development.

Entry Eligibility

(1) All countries and regions other than those listed in the link below are eligible.



(2) Entrants must be established organizations such as the following. Individuals are not eligible.

- Broadcasters
- TV/Film production companies
- Educational research institutions
- Established NPOs, etc.

IMPORTANT:

If the entering organization is not a broadcaster, and if the proposal wins a prize, both the broadcaster and the approximate time of broadcast must be determined prior to the entry.

(3) Because of the purpose of the TV Proposal Division, which is to contribute to the development of educational broadcasting around the world by offering as many producers as possible an opportunity for production, a producer who won the Best Proposal Prize once or the Excellent Proposal Prize (formally called the Special Prize) twice is not eligible to enter the TV Proposal Division.

Entry Conditions

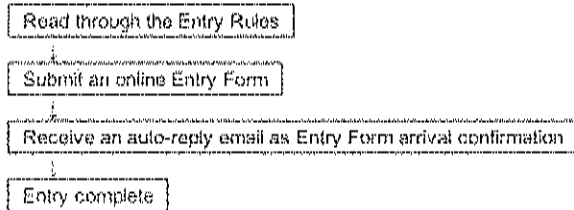
(1) The entry must be a proposal for a TV program with educational aims. Entering organizations may submit one proposal in each target age group below.

- *Children (0 to 12 years old)
- *Teens (12 to 18 years old)
- *Adults (18 years and older)

(2) The proposal must be realistically producible with the JAPAN PRIZE's prize money alone or with any additional funds, and the completed

- program must be broadcast by September 30, 2017 in the entrant's own country/region, if the proposal wins the prize.
- (3) The proposal must appropriately meet the educational needs of the entering country/region.
 - (4) The length of the program is up to 60 minutes.
 - (5) Producers who have been selected as finalists are required to come to Tokyo during the JAPAN PRIZE period (from October 28 to November 3) to present their proposal in front of the jurors at the NHK Broadcasting Center. The Secretariat will cover the airfare (economy class, two-way to/from the finalist's country/region and Japan), transportation (to/from the airport and hotel in Tokyo) and accommodation for one person, for each finalist.
 - (6) Finalists are also required to attend a Preparatory Workshop organized by the JAPAN PRIZE prior to the Presentation. The Preparatory Workshop consists of email correspondence before coming to Tokyo and coaching on the Presentation upon arrival in Tokyo.

How to enter



DEADLINE: June 30, 2016

Flow from the Entry

April 1 (Fri)	Entry site open
June 30 (Thu)	Entry deadline
September 1 (Thu)	Announcement of Preliminary Selection results on the official website Finalists will be contacted directly by the Secretariat Preparatory Workshop (by email) begins
Oct 26 (Wed) – Nov 2 (Wed)	JAPAN PRIZE 2016 (Final Selection)
October 28 (Fri)	Arrival of the finalists in Tokyo
October 29 (Sat)	Preparatory Workshop in Tokyo
October 30 (Sun)	Presentation for TV Proposal Division
November 2 (Wed)	Announcement of winners at the Awards Ceremony, followed by the Reception

Production and Broadcast of the Prize-winning Proposal

- (1) A memorandum will be exchanged among the organizer of the JAPAN PRIZE, the sponsoring organization and the entering organization regarding the rights and obligations of each party such as payment of the prize money which shall be used to cover the production costs of the proposal and production schedule.
- (2) The prize-winning organization must complete and broadcast the proposed program within the organization's country/region by September 30, 2017 in principle. Master quality movie file of the program for broadcast, along with any documentation verifying the broadcast must be sent to the Secretariat.
- (3) Broadcast of the completed program must include credits indicating that the program was produced with the financial support of "The Muro Bunka Foundation Prize" or "The National Federation of UNESCO Associations in Japan Prize", as appropriate.
- (4) The prize-winning organization retains copyrights to the completed program.
- (5) NHK may use the completed program for broadcast, screenings at events, and for promotional purposes as mentioned in Use of Entry below.

Use of Entry

Entering organization must agree to the following before submitting entries:

1. NHK reserves the right to use the completed program of the prize-winning proposal, free of charge, as stipulated in the following 4 articles:

(1) Broadcast

A. Domestic broadcast of the completed program

NHK reserves the right to a single broadcast of all of the entry in NHK's JAPAN PRIZE-related programs on its domestic broadcasting service. NHK reserves the right to a broadcast of part of the program for promotional purposes.

B. International broadcast of the completed program

NHK reserves the right to a single broadcast of all or part of the completed program on NHK's international service 'NHK World Premium' for Japanese living outside of Japan. NHK will notify the entering organization of the broadcast date/time and content of said program. Additionally, in case NHK wishes to broadcast all or part of the program, in English, on NHK's international service 'NHK World TV' for non-Japanese, the entering organization and all copyright holders shall cooperate to the best of their ability. The conditions of such a broadcast (including broadcast fee, duration and number of broadcasts, possibility of simultaneous online transmission, etc.) shall be determined in good faith through negotiations between NHK, the entering organization and all copyright holders.

(2) Events

Screening of all or part of the completed program for JAPAN PRIZE-related events.

(3) JAPAN PRIZE Library

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2. The sponsoring organizations of the prizes, namely The Hoso Bunka Foundation and The National Federation of UNESCO Associations in Japan, reserve the right to use all or part of the completed program of its sponsored award winner for the purposes of educational media research and their own promotional activities.



April 1st Open

<For inquiries>

JAPAN PRIZE Secretariat

Tel: +81-3-3465-6199 Fax: +81-3-3481-1800

Email: s01602-japan-prize@nhk.or.jp



Japan Prize Secretariat, NHK Building, 1-1-1, Higashi-Shinjuku, Shinjuku-ku, Tokyo 160-8501, Japan